accessiBe

WCAG 2.1 Level AA Success Criteria

COMPLIANCE AUDIT

For meyerus.com | Verdict: Compliant!

accessiBe is the web accessibility **market leader**, powering the accessibility of **tens-of-thousands** of websites, from **small businesses** to industry-leading **enterprises**.

This audit evaluates the adherence level of **meyerus.com** as of Wed May 26 2021, to the "Web Content Accessibility Guidelines" (WCAG) 2.1 level AA success criteria.

Below you'll find the results for dozens of tests that focus mainly on 3 categories: **screen-reader** adjustments(for blind users), **keyboard navigation** adjustments (for the motor impaired) and **UI, design, and readability** adjustments (for the vision impaired).

This audit is subjected to the terms of service

#	Requirement	Relevant	Successes	Failures	Score
1	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to screen-readers that it is not really a table.	No	0	0	-
2	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	-
3	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	-
4	Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
5	Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
6	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	Yes	30	5	86%

Code snapshots of some successful elements

```
<a href="https://meyerus.com/about/" class="sf-with-ul " data-acsb-menu="a" data-acs
```

```
b-menu-root-link="true" aria-haspopup="true" aria-expanded="false" data-acsb-tooltip=
"Use ←/→ to navigate">About Meyer</a>
```

```
<a href="https://meyerus.com/brands/" class="sf-with-ul " data-acsb-menu="a" data-ac
sb-menu-root-link="true" aria-haspopup="true" aria-expanded="false">Our Brands</a
>
```

```
<a href="/work-with-us/" data-acsb-menu="a" data-acsb-menu-root-link="true" >Come
Work With Us</a>
```

```
<a href="https://meyerus.com/news/" data-acsb-menu="a" data-acsb-menu-root-link="t
rue" >News</a>
```

```
<a href="https://meyerus.com/contact/" data-acsb-menu="a" data-acsb-menu-root-link
="true" >Contact</a>
```

```
<h2 style="font-size: 48px; line-height: 1.2;" >To nourish human</h2>
```

```
<h2 style="font-size: 48px; line-height: 1.2;" >connection by inspiring</h2>
```

```
<h2 style="font-size: 48px; line-height: 1.2;" >joy for every chef</h2>
```

```
<p style="font-size: 30px; padding-bottom: 1.2rem;" aria-level="6" role="heading">On
e cooking innovation at a time. If you cook, you are a chef.</p>
```

```
<h1 style="font-size: 36px; color: #0050b7; text-align: center;" >Our Brands</h1>
```

Code snapshots of some failed elements

```
<span class="open-quote ">"</span>
```

```
<a href="/request-form" style="background-image: none;">Do Not Sell My Personal Info
rmation</a>
```

```
<a href="/accessibility-statement" style="background-image: none;">Accessibility State
ment</a>
```

```
<a href="/terms-and-conditions" style="background-image: none;">Terms and Conditio
```

```
ns</a>
```

```
<a href="/privacy-policy" style="background-image: none;">Privacy Policy</a>
```
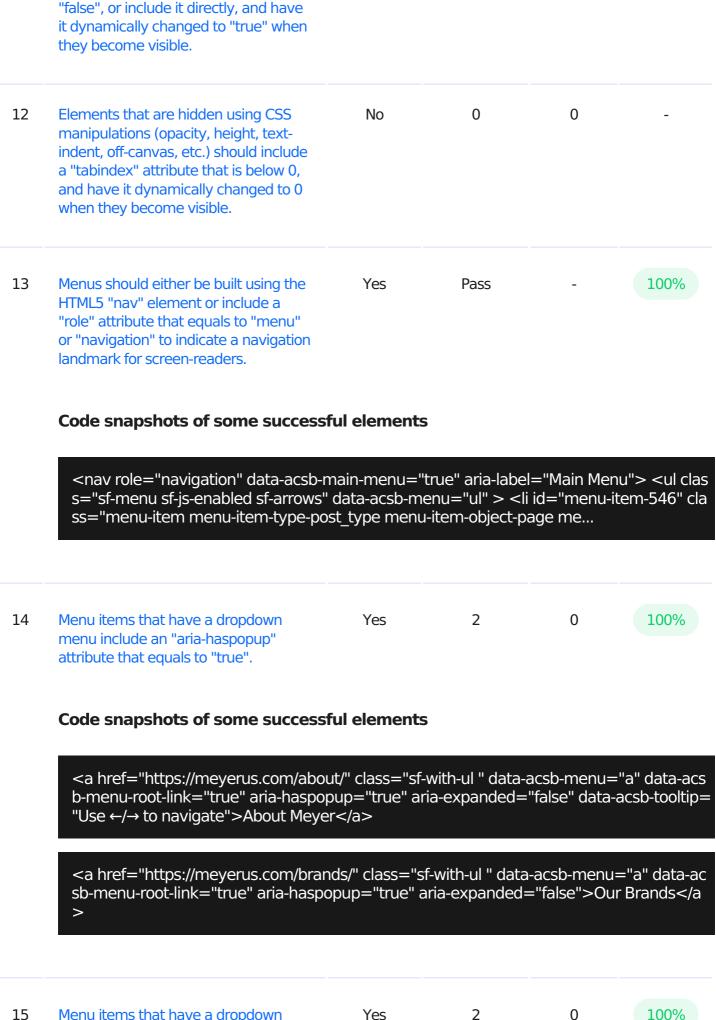
| 7 | Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0". | Yes | 9 | 0 | 100% |

Code snapshots of some successful elements

```
<div class="nectar_hotspot " role="button" tabindex="0"><span aria-hidden="true" data-acsb-force-hidden="true"></span></div>
```

8	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-	100%
9	Active popups should include an "aria-modal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it.	No	0	0	-
10	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or footer.	Yes	Pass	-	100%
11	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to	No	0	0	-

| 12 | Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible. | No | 0 | 0 | - |

| 13 | Menus should either be built using the HTML5 "nav" element or include a "role" attribute that equals to "menu" or "navigation" to indicate a navigation landmark for screen-readers. | Yes | Pass | - | 100% |

Code snapshots of some successful elements

```
<nav role="navigation" data-acsb-main-menu="true" aria-label="Main Menu"> <ul class="sf-menu sf-js-enabled sf-arrows" data-acsb-menu="ul" > <li id="menu-item-546" class="menu-item menu-item-type-post_type menu-item-object-page me...
```

| 14 | Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true". | Yes | 2 | 0 | 100% |

Code snapshots of some successful elements

```
<a href="https://meyerus.com/about/" class="sf-with-ul " data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" aria-expanded="false" data-acsb-tooltip="Use ←/→ to navigate">About Meyer</a>
```

```
<a href="https://meyerus.com/brands/" class="sf-with-ul " data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" aria-expanded="false">Our Brands</a>
```

| 15 | Menu items that have a dropdown menu include an "aria-expanded" | Yes | 2 | 0 | 100% |

attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.

Code snapshots of some successful elements

```
<a href="https://meyerus.com/about/" class="sf-with-ul " data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" aria-expanded="false" data-acsb-tooltip="Use ←/→ to navigate">About Meyer</a>
```

```
<a href="https://meyerus.com/brands/" class="sf-with-ul " data-acsb-menu="a" data-acsb-menu-root-link="true" aria-haspopup="true" aria-expanded="false">Our Brands</a>
```

16	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	-
17	Breadcrumbs main element should include a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality."	No	0	0	-
18	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	-
19	Making use of an accessibility interface helps to ensure that vision impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	Yes	Pass	-	100%
20	Iframe elements should include a	Yes	Pass	-	100%

"title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.

Code snapshots of some successful elements

```
<iframe class="inner" frameborder="0" allowfullscreen="1" allow="accelerometer; auto
play; clipboard-write; encrypted-media; gyroscope; picture-in-picture" title="YouTube vid
eo player" width="100%" height="100%" src="https://www.youtube.com/embed/8rUV...
```

| 21 | The title tag of the HEAD section (also the title that appears in the browser tab and Search Engine result pages) should exist and describe the name of the current webpage for screen-reader users. | Yes | Pass | - | 100% |

Code snapshots of some successful elements

```
<title>Meyer US - Meyer Corporation</title>
```

| 22 | The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users. | Yes | Pass | - | 100% |

Code snapshots of some successful elements

```
<html lang="en-US" class="js js_active vc_desktop vc_transform cssreflections acsb-ligh
t-contrast"><head> <base href="https:///meyerus.com"><meta name="aceClient" co
ntent="true"><meta name="aceToken" content="60ae6238c5dab181dd54c8c2"><m
eta name="...
```

| 23 | The meta viewport tag should allow vision impaired users to pinch-zoom at | Yes | Pass | - | 100% |

least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.

Code snapshots of some successful elements

```
<meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=5, user-scalable=0">
```

| 24 | Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections. | Yes | 2 | 0 | 100% |

Code snapshots of some successful elements

```
<div class="wpb_wrapper" data-acsb-main="true" role="main"> <h1 style="font-size: 36px; color: #0050b7; text-align: center;" >Our Brands</h1> <p style="text-align: center;"><span style="font-weight: 400;" >A portfolio of kitchenware brands for ever...
```

```
<div id="footer-outer" data-midnight="light" data-cols="1" data-custom-color="true" data-disable-copyright="false" data-matching-section-color="true" data-copyright-line="false" data-using-bg-img="false" data-bg-img-overlay="0.8" data-full-width="fal...
```

| 25 | Carousels should include an "aria-label" attribute that equals to "carousel"/"slider" or something else that indicates the functionality, as well as be tagged as a landmark for screen-readers using a "role" tag that equals to "contentinfo". | No | 0 | 0 | - |

| 26 | Control elements such as next and previous icons should include an "aria-label" attribute or a screen-reader only text that explains the functionality to | No | 0 | 0 | - |

	screen-readers.			
27	A common accessibility mistake is to treat carousels as live regions using the "aria-live" attribute and the "polite" or the "assertive values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0	-
28	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.	No	0	0	-
29	Form fields should either include an "aria-label" attribute or a connected LABEL element describing the requirement of the field (email, phone, name, etc.).	No	0	0	-
30	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0	-
31	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	0	0	-
32	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0	-
33	aria-describedby and aria-labeledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.	No	0	0	-

34	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	No	0	0	-
35	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	No	0	0	-
36	Images should have an alternative text description that describes both the objects and the embedded text that the image contains, using the "alt" attribute.	Yes	16	0	100%

Code snapshots of some successful elements

```
<img class="stnd default-logo dark-version" alt="Meyer Corporation" src="https://meyer
us.com/wp-content/uploads/2021/03/Meyer-Logo_web.png" srcset="https://meyerus.co
m/wp-content/uploads/2021/03/Meyer-Logo_web.png 1x, https://meyerus.com/wp-conte
nt/u...
```

```
<img loading="lazy" class="alignnone wp-image-172 size-full" src="https://meyerus.co
m/wp-content/uploads/2020/12/image-2.png" alt="hestan" width="200" height="83">
```

```
<img loading="lazy" class="alignnone wp-image-184 size-full" src="https://meyerus.co
m/wp-content/uploads/2020/12/image-107.png" alt="Processing the data, please give it
a few seconds..." width="201" height="85" data-acsb-alt-candidate="Image 107">
```

```
<img loading="lazy" class="alignnone wp-image-176 size-full" src="https://meyerus.co
m/wp-content/uploads/2020/12/image-154.png" alt="anolon" width="200" height="84"
>
```

```
<img loading="lazy" class="wp-image-33 size-medium" src="https://meyerus.com/wp-c
ontent/uploads/2020/09/667a27e2c5ee33096e80b15a645f4f6524cab1b2-300x57.png"
alt="circulon logo" width="300" height="57">
```

```
<img loading="lazy" class="wp-image-40 size-medium" src="https://meyerus.com/wp-c
```

```
ontent/uploads/2020/09/farberware-300x54.png" alt="farberware logo" width="300" hei
ght="54">
```

```
<img loading="lazy" class="alignnone wp-image-1141 size-medium" src="https://meye
rus.com/wp-content/uploads/2021/03/Meyer_Logo_White_Color_PNG-300x153.png" alt="
Processing the data, please give it a few seconds..." width="300" height="153" data-acs
b-...
```

```
<img loading="lazy" class="wp-image-41 size-medium" src="https://meyerus.com/wp-c
ontent/uploads/2020/09/logo-rrhome-300x39.png" alt="rachael ray cookware logo" widt
h="300" height="39">
```

```
<img loading="lazy" class="alignnone wp-image-34 size-medium" src="https://meyerus
.com/wp-content/uploads/2020/09/KitchenAid-logo-300x67.png" alt="Processing the dat
a, please give it a few seconds..." width="300" height="67" data-acsb-alt-candidate="...
```

```
<img loading="lazy" class="alignnone wp-image-1189 size-medium" src="https://meye
rus.com/wp-content/uploads/2021/04/anyday_logo-300x153.png" alt="Processing the da
ta, please give it a few seconds..." width="300" height="153" data-acsb-alt-candidate=".
..
```

| 37 | Background images that are not just for decoration purposes and should have the same treatment as standard images and include a "role" attribute that equals to "img" and an alternative text description in an "aria-label" attribute. | No | 0 | 0 | - |
| 38 | Font icons, SVG or images that are being used as spacers, decorations or their purpose is already described by the content should include a "role" attribute that equals to "presentation" or "none". | Yes | 32 | 0 | 100% |

Code snapshots of some successful elements

```
<span class="close-line close-line1" aria-hidden="true" data-acsb-force-hidden="true" >
</span>
```

```
<span class="close-line close-line2" aria-hidden="true" data-acsb-force-hidden="true" >
```

```
</span>
```

```
<span class="nectar-icon icon-salient-search" aria-hidden="true" data-acsb-force-hidden
="true" ></span>
```

```
<i class="lines-button x2" aria-hidden="true" data-acsb-force-hidden="true" > <i class=
"lines" aria-hidden="true" data-acsb-force-hidden="true" ></i> </i>
```

```
<i class="lines" aria-hidden="true" data-acsb-force-hidden="true" ></i>
```

```
<span class="icon-salient-search" aria-hidden="true" data-acsb-force-hidden="true" ><
/span>
```

```
<span aria-hidden="true" data-acsb-force-hidden="true" ></span>
```

```
<svg class="nectar-shape-divider " fill="#f5f4ec" xmlns="http://www.w3.org/2000/svg"
viewBox="0 0 100 10" preserveAspectRatio="none" aria-hidden="true" data-acsb-force-
hidden="true" > <polygon points="104 10, 104 0, 0 0, 0 10" > </polygon></svg>
```

```
<i class="fa fa-angle-up top-icon " aria-hidden="true" data-acsb-force-hidden="true" ><
/i>
```

```
<i class="fa fa-angle-up " aria-hidden="true" data-acsb-force-hidden="true" ></i>
```

39	Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.	No	0	0	-
40	Every "area" element of a "map" tag should be regarded as a standard image and receive an alternative text description using an "alt" attribute.	No	0	0	-
41	Small or hidden tracker pixel images (often used for analytics or marketing purposes) should include a "role" attribute that equals to "none" or "presentation" so they are excluded	No	0	0	-

| 42 | An H1 title provides information to blind-users using screen-readers of what the main topic of the page is and each page should have exactly one H1 title. | Yes | Pass | - | 100% |

Code snapshots of some successful elements

```
<h1 style="font-size: 36px; color: #0050b7; text-align: center;" >Our Brands</h1>
```

| 43 | HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text. | Yes | 12 | 0 | 100% |

| 44 | Elements that visually appear as titles but are coded with a non-heading HTML Tag should include a "role" attribute that equals to "heading" or have their tags fixed. | Yes | 3 | 0 | 100% |

Code snapshots of some successful elements

```
<p style="font-size: 30px; padding-bottom: 1.2rem;" aria-level="6" role="heading">One cooking innovation at a time. If you cook, you are a chef.</p>
```

```
<p role="heading" aria-level="5"><span class="open-quote ">"</span>Innovation starts by identifying consumer problems and then finding solutions. </p>
```

```
<span role="heading" aria-level="6">Stanley Cheng</span>
```

| 45 | Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without | No | 0 | 0 | - |

46	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	Yes	11	0	100%

Code snapshots of some successful elements

```
<a href="#searchbox" role="button" data-acsb-textual-ops="search"><span data-="true" " aria-label=" Search " aria-hidden="false" >Search</span><span class="icon-salient-search" aria-hidden="true" data-acsb-force-hidden="true"></span></a>
```

```
<div class="nectar_hotspot " role="button" tabindex="0"><span aria-hidden="true" data-acsb-force-hidden="true"></span></div>
```

```
<a href="#sidewidgetarea" class="closed " role="button" data-acsb-textual-ops="menu"> <span data-="true" " aria-label=" Menu " aria-hidden="false" >Menu</span><span > <i class="lines-button x2" aria-hidden="true" data-acsb-force-hidden="true"> <...
```

47	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	2	9	18%

Code snapshots of some successful elements

```
<a href="#searchbox" role="button" data-acsb-textual-ops="search"><span data-="true" " aria-label=" Search " aria-hidden="false" >Search</span><span class="icon-salient-search" aria-hidden="true" data-acsb-force-hidden="true"></span></a>
```

```
<a href="#sidewidgetarea" class="closed " role="button" data-acsb-textual-ops="menu"> <span data-="true" " aria-label=" Menu " aria-hidden="false" >Menu</span><span > <i class="lines-button x2" aria-hidden="true" data-acsb-force-hidden="true"> <...
```

Code snapshots of some failed elements

```
<div class="nectar_hotspot " role="button" tabindex="0"><span aria-hidden="true" da
ta-acsb-force-hidden="true"></span></div>
```

48	Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	32	0	100%

Code snapshots of some successful elements

```
<a id="logo" href="https://meyerus.com" data-supplied-ml-starting-dark="false" data-su
pplied-ml-starting="false" data-supplied-ml="false" data-acsb-scrape-url="https://meyer
us.com"> <img class="stnd default-logo dark-version" alt="Meyer Corpo...
```

```
<a href="https://meyerus.com/about/" class="sf-with-ul " data-acsb-menu="a" data-acs
b-menu-root-link="true" aria-haspopup="true" aria-expanded="false" data-acsb-tooltip=
"Use ←/→ to navigate">About Meyer</a>
```

```
<a href="https://meyerus.com/brands/" class="sf-with-ul " data-acsb-menu="a" data-ac
sb-menu-root-link="true" aria-haspopup="true" aria-expanded="false">Our Brands</a
>
```

```
<a href="/work-with-us/" data-acsb-menu="a" data-acsb-menu-root-link="true" >Come
Work With Us</a>
```

```
<a href="https://meyerus.com/news/" data-acsb-menu="a" data-acsb-menu-root-link="t
rue" >News</a>
```

```
<a href="https://meyerus.com/contact/" data-acsb-menu="a" data-acsb-menu-root-link
="true" >Contact</a>
```

```
<a class="nectar-button medium regular extra-color-1 regular-button button " id="butto
n" style="visibility: visible;" href="/brands" data-color-override="false" data-hover-color-
override="false" data-hover-text-color-override="#fff" ><span >View al...
```

```
<a href="/brands/hestan/" class="box-link" data-acsb-scrape-url="https://acsbace.com/b
rands/hestan/"></a>
```

```
<a href="/brands/ruffoni/" class="box-link" data-acsb-scrape-url="https://acsbace.com/b
rands/ruffoni/"></a>
```

```
<a href="/brands/anolon/" class="box-link" data-acsb-scrape-url="https://acsbace.com/b
rands/anolon/"></a>
```

| 49 | Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab. | Yes | 8 | 0 | 100% |

Code snapshots of some successful elements

```
<a href="/" target="_blank" rel="noopener" data-acsb-tooltip="New Window" style="ba
ckground-image: none;"><span data-="true" " aria-label=" New Window " aria-hidden=
"false" >New Window</span>United States</a>
```

```
<a href="https://www.meyergroup.co.uk/" target="_blank" rel="noopener" data-acsb-to
oltip="New Window" style="background-image: none;"><span data-="true" " aria-label
=" New Window " aria-hidden="false" >New Window</span>United Kingdom</a>
```

```
<a href="https://www.meyercookware.com.au/" target="_blank" rel="noopener" data-a
csb-tooltip="New Window" style="background-image: none;"><span data-="true" " aria
-label=" New Window " aria-hidden="false" >New Window</span>Australia</a>
```

```
<a href="http://www.meyer.hk/" target="_blank" rel="noopener" data-acsb-tooltip="Ne
w Window" style="background-image: none;"><span data-="true" " aria-label=" New W
indow " aria-hidden="false" >New Window</span>Hong Kong</a>
```

```
<a href="https://meyerthailand.com/" target="_blank" rel="noopener" data-acsb-tooltip
="New Window" style="background-image: none;"><span data-="true" " aria-label=" N
ew Window " aria-hidden="false" >New Window</span>Thailand</a>
```

```
<a href="http://www.potsandpans.co.kr/" target="_blank" rel="noopener" data-acsb-too
ltip="New Window" style="background-image: none;"><span data-="true" " aria-label=
" New Window " aria-hidden="false" >New Window</span>South Korea</a>
```

```
<a href="https://www.meyer.cn/" target="_blank" rel="noopener" data-acsb-tooltip="N
ew Window" style="background-image: none;"><span data-="true" " aria-label=" New
Window " aria-hidden="false" >New Window</span>China</a>
```

```html
<a href="http://www.meyer.hk/" target="_blank" rel="noopener" data-acsb-tooltip="New Window" style="background-image: none;"><span data-="true" " aria-label=" New Window " aria-hidden="false" >New Window</span>Singapore</a>
```